RETAIL ERP & POS SOLUTION

Finance & Operations

Prologic is a cloud-based end-to-end business operations software solution for luxury and lifestyle retail businesses that can be tailored to specific requirements.

Customer Success
Luxury clothing retailer uses Prologic to gain visibility over the entire business

COMPANY
Luxury Clothing Retail Company

ESTIMATED REVENUE
$600 million / year

INDUSTRY
Retail

IGNITETECH SOLUTION
Prologic CIMS

DEPLOYMENT
Hybrid

SUMMARY
Prologic CIMS is a fully integrated and comprehensive solution directed specifically towards the fashion industry, managing each aspect of the fashion business from materials purchased to after-sales management.

WHY PROLOGIC
The customer was working with multiple not-integrated systems and wanted a single system to have control and visibility over the entire business, from sourcing and warehousing through to retail and wholesale sales.

CUSTOMER BENEFIT
The integrated CIMS solution delivered immediate benefits, most notably in the provision of accurate and consistent stock and sales information. IT support issues also dropped considerably, enabling the teams to focus on working for the business. The company also used the information from CIMS to create a raft of reports – both downloading information into Excel and using CIMS Cube Reporting.

CUSTOMER OUTCOME
Since the implementation of CIMS ten years ago, the company's growth has increased considerably from 15 UK stores. They have also developed retail license agreements in many countries across Asia and wholesale partners distributing stock across Europe, US and Australasia.

SOLUTION BENEFITS
- Maximize profitability with end-to-end, retail-centric capabilities that can be tailored to specific requirements. Customizable features include:
  - Product Management
  - Material Management
  - Supply Planning
  - Warehouse & Distribution
  - Integrated Point-of-Sale
  - Wholesale Management
  - Reporting & Analysis
  - Price & Promotion
  - Merchandise Planning
  - Sourcing & Production
  - Retail Management
  - Omni-Channel and Mobile
  - Internationalization
  - Open Architecture

For more information,
visit ignitetech.com/prologic

IGNITETECH