

Acorn — your blueprint for profitable decisions

Acorn is a Time-Driven Activity-Based Costing (TDABC) platform designed to refine your understanding of the costs associated with delivering products and services. It builds tailored business models that factor in the specific nuances of your accounting processes.

Why Acorn?

- **Precision in measurement**

Acorn's TDABC methodology allows for a granular understanding of costs, enabling businesses to pinpoint profitability down to specific products, services, or even customers.

- **In-depth analytics**

With its ability to build datamarts, Acorn delivers multidimensional financial analytics that offer insights across various business dimensions like product type, customer demographics, and geographical regions.



Key features

- **Profitability analysis**

Identify profitable and unprofitable elements in your business, from products to customers, and understand the underlying reasons.

- **Negotiation support**

Access data that can empower you to negotiate better terms with suppliers and customers.

- **Reporting and dashboards**

Create comprehensive reports and dashboards that encourage profitable behavior across your organization.

- **Strategic pricing**

Leverage Acorn's data-driven insights to develop competitive pricing strategies, ensuring they contribute positively to your bottom line.

- **Supply chain optimization**

Make informed decisions related to inventory and supply chain, minimizing costs and maximizing efficiency.

Acorn CoPilot: *streamlining complexity, one equation at a time*

In the world of financial analytics and activity-based costing, equations are the backbone. GenAI-powered Acorn CoPilot takes this to the next level by turning natural language descriptions into ready-to-use algorithms within the Acorn system.

Once you select a process or driver equation and toggle the "Create Equation from Description" switch, CoPilot presents an algorithm you can approve or edit as needed. It's an interactive experience that enhances user engagement, regardless of your expertise with Acorn.

By minimizing the time and effort required to create or modify equations, CoPilot perfectly complements Acorn's mission to make financial decision-making more insightful, accurate, and efficient.