

## Trilogy Pricer — price right, profit more

Meet Trilogy Pricer, the all-in-one pricing solution that adapts to your business landscape. From navigating complex geographic markets to optimizing across varied distribution channels, Trilogy Pricer equips you with the analytic tools and actionable insights you need. Take control of your pricing with unparalleled flexibility, precision, and intelligence, steering your business toward greater profitability.

### Strategic profit optimization

Go beyond setting prices by actively shaping your profit landscape. Trilogy Pricer enables you to dynamically adjust pricing for each product, informed by a range of variables, to ensure you're always operating at peak profitability.

### Insights-driven pricing decisions

Harness the power of real-time analytics to make smarter pricing moves. Whether it's consumer behavior or product performance, the data you need is right at your fingertips.

### Seasonal and event-driven pricing

Never miss an opportunity to capitalize on time-sensitive events. Trilogy Pricer offers the flexibility to adjust pricing strategies to align with seasonal demands, holidays, or sales events.

### Streamlined sales cycle

From the first quote to the final contract, simplify and accelerate your sales process. Trilogy Pricer's integrated system removes the friction, letting your sales team focus on what they do best.

### Key features for advanced pricing control:

- **Automated quote generation**  
Templates and automation contribute to a more efficient quote generation process, reducing errors and delays.
- **Smooth contract renewals**  
Features such as historical term access and comment sections facilitate a streamlined contract renewal process.
- **Dynamic price adjustment**  
Built-in tools for automated discount setting, margin review, and final price calculation.
- **Targeted profit insight**  
Detailed profitability analysis segmented by specific products and customer interactions.

## Trilogy Pricer CoPilot: *your GenAI-powered assistant*

Looking for quick and accurate quotes on the TrilogyPricer platform? Meet Trilogy Pricer CoPilot, your GenAI assistant who understands your needs in plain language. Simply tell CoPilot what you need and get immediate, accurate quotes. Trilogy Pricer CoPilot makes quoting easier, faster, and more reliable than ever.