# CREATE INNOVATIVE VIRTUAL EVENTS FOR YOUR EMPLOYEES AND CUSTOMERS

**IgniteTech's Sococo is a cloud-based SaaS platform that helps companies reignite their events strategy through online event spaces, in spite of the challenges of physical distance.**

**Overcome the barriers of physical distance by hosting innovative virtual events for your employees and customers, regardless of location.**

## ENGAGING ONLINE EVENTS

When events can't take place in person, due to external factors, cost or resources, you don't necessarily need to remove them from your strategy. Sococo enables IgniteTech's customers to move their events online and ensure that their customers don't miss out on the great content and launches they have to share.

IgniteTech's virtual events solution enables you to maintain consistency in your events strategy and move your planned events to an innovative, engaging online events space.

- Business continuity during COVID-19 and beyond
- Maintain connections with internal and external stakeholders
- Share valuable content and insights with the market
- Drive conversions with bottom of the funnel contacts

## POPULAR USE CASES

- Host an annual conference in a virtual event experience, complete with a lobby, live sessions, breakout rooms and the ability to network with attendees virtually
- Hold annual sales kick-off meetings, company-wide quarterly meetings and product training in an interactive and engaging way
- Supplement a flagship event and get attendees excited by delivering valuable content in a live, interactive event space
- Host a virtual event to drive revenue by generating new leads, accelerating the pipeline and driving customer conversion

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# QUICK FACTS: SOCOCO EVENTS

## PRODUCT SUMMARY

IgniteTech's Sococo is a virtual events platform. By offering innovative events spaces, breakout areas and networking spaces, you can connect and engage with customers — just as you would in an offline event — or connect with internal stakeholders through virtual all-hands and kick-offs.

## KEY FEATURES

- Use out-of-the-box online event spaces or design customer keynote spaces, breakout rooms, networking spaces and more
- Enable multiple sessions to be broadcast at once, and see activity across virtual rooms, including a visual real-time heatmap of activity and popular sessions
- Easily locate and connect to other attendees
- Host up to 200 attendees in various virtual spaces
- Allow customers to login seamlessly through their browser, without having to download additional software
- AWS Chime inbuilt as the Media server for video, audio and screen-sharing
- Take advantage of Sococo's integrations with existing video conferencing software, including Zoom

## INSTALLATION REQUIREMENTS

There are several basic installation requirements needed to have Sococo running properly. Sococo supports the current version and the previous major release of Google Chrome. At a minimum, Sococo requires a download speed of 5 mbps and an upload speed of 2 mbps.

Sococo supports the current version and the two previous major releases for the following operating systems:

- Mac OS X
- Windows (administrator right required for the desktop app)
- Linux (any modern distribution that is supported by Google Chrome)
  Note: The desktop app for Linux is not supported
- Android: Sococo's Mobile App supports Android 4.4 KitKat and later
- Apple devices: Sococo's Mobile App supports iOS 9 and later

## INTEGRATION

Sococo integrates seamlessly with the majority of popular video conferencing and instant messaging solutions including Zoom, Webex, Google Hangouts, Microsoft Teams, Slack and more.

## FOR MORE INFORMATION

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