

Prologic — streamline luxury retail operations

Prologic is a cloud-based software solution that specializes in end-to-end business operations for the luxury and lifestyle retail sector. Built with scalability in mind, the platform can be customized to cater to the unique requirements of your business.

- **Boost efficiency**

Leverage Prologic's retail-specific functionalities to streamline inventory, improve sales performance, and optimize resource management.

- **Customizable solution**

Configure Prologic to align precisely with your business requirements, ensuring that you get a software solution that fits like a glove.

Prologic CoPilot

Prologic CoPilot streamlines the often difficult process of data retrieval and analysis. By leveraging GenAI, it provides a natural language querying interface, making it unnecessary to depend on IT departments for SQL queries or to go through complex query menus. For example, when a Store Manager questions stock levels, Prologic CoPilot delivers a comprehensive set of data - ranging from quantities sold and returned to seasonality factors - providing a complete picture of the situation. This efficiency accelerates turnarounds and supports data-driven decision-making.

Core features

- **Inventory & Product Management**

Manage every aspect of your inventory, from product listings to material resources. Plan ahead with merchandise and supply planning features.

- **Pricing & Promotion**

Set competitive prices with dynamic pricing tools, and drive sales with targeted promotional campaigns.

- **Logistics**

Make your supply chain more efficient with features that cover everything from warehousing and distribution to sourcing and production.

- **Sales & Retail**

Master the customer experience both online and offline. Integrated retail management and point-of-sale features give you control over every sales channel.

- **Data & Reporting**

Utilize robust reporting and analysis tools to make data-driven decisions. The platform's open architecture also allows for direct integration with other systems.