POWERFUL PURE-PLAY DIGITAL ASSET MANAGEMENT (DAM) AND PRODUCTION & WORKFLOW SOLUTION

Xinet helps your creative team automate production and enhance workflows for increased efficiency and productivity.

RAPID ON-PREMISE DAM

Xinet helps you quickly find the digital assets you need, discover assets you didn't know you had and push content across channels — all from within your local network.

Using this solution, you can deftly manage creative projects from concept to completion, including monitoring progress, identifying roadblocks and measuring actionable production metrics for improved performance. Xinet offers strong creative workflow automation to build a single source of truth for teammates and clients alike through version control, reviews/approvals and job information.

With workflows and automations integrated this tightly into your creative processes, it will feel like it's not even there! You simply open, edit and create assets as you always have — directly within the DAM — without checking in or out.

XINET COPILOT

Xinet CoPilot is a GenAI-powered add-on designed to improve the organizationl of digital assets. By automating manual tasks like keyword suggestions and tagging, CoPilot makes it easier to organize, access, and manage asset libraries.

- Rapid pure-play DAM
- Strongest creative workflow automation
- Tight integration with Adobe CC
- Manage creative projects from start to finish

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FEATURES

Xinet offers a number of tools and features to help your creative team automate production and enhance workflows for increased efficiency and productivity.

Annotations
Simplify participation, enhance team collaboration and speed the review process through centralized markup and annotations directly with the DAM. Enable creators and project managers to comment and discuss changes in line with other stakeholders for a 360-degree view of progress and proposed revisions.

Asset Timer
Make assets available (or not) by specifying a range of dates — day, month, year or even the minute — in which an asset will be available for use within the DAM. Once an asset is expired, it cannot be downloaded or outputted by any user without express release by the asset owner(s).

Custom Image Order
Render additional versions and renditions of any image to save both time and resources for your team. This feature is a straightforward and easy-to-use tool that requires no background in image editing. The result is channel-ready content anyone can generate in minutes — for a fraction of the cost and time it typically takes to complete these projects.

Interactive PDF
Automatically create dynamic links to placed assets from within a PDF document. Those utilizing these files can then click on any asset within the PDF and be taken directly to its location within the DAM. Users can then download assets, view and modify metadata and work with these files as their user permissions allow.

Linked Files & Containing Documents
Displays all the files in which an asset is currently being used, and all the assets within a particular file — while providing easy access for quick edits or modifications. This feature makes tasks, such as changing a corporate logo or updating many pages of a website, quicker and more accurate.

PDF Image Replacement
Automate the image replacement process — whether FPO, high resolution or a mixture of the two — while preserving special effects and transparency features in InDesign documents.

Picture Wrangler
Quickly relink from FPO/low-resolution to high-resolution images in complex page layouts. Eliminate the tedious task of locating and relinking images one by one for a dramatic difference in speed and performance.

Triggers & Actions
Boost productivity with simple, automated management of repetitive, manual tasks. Managed at the administrative level, this versatile feature offers a method for establishing 'Triggers' that initiate 'Actions' to automate simple and complex workflows — so repetitive tasks are automatically handled by the DAM.

Video Reel Generator
Generating video reels in-house saves both time and resources for your team. This feature is a straightforward and easy-to-use tool that requires no background in video production. The result is compelling demo reels virtually anyone can generate in minutes — for a fraction of the cost and time it typically takes to complete these projects.

Versioning
An automated method to manage, create and archive document versions with each file save. This not only eliminates confusion within the DAM but also prevents the need for versioning naming conventions and potential manual errors across erroneous files.

XMP Integration
Adobe's Extensible Metadata Platform (XMP) is a rich-media format that enables desktop applications to embed file information within the file. Xinet and Adobe XMP integration eliminate the need for manual asset tagging for an automatic lift in DAM data quality.

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